

Rider Family Pastoral Care Endowment an Extension of One Couple's Faith, Service

Kay and Ron Rider came to know Phoebe through their church, St. John's Reformed in Sinking Springs. Their interest became a family affair when Ron's mother, Lucille, became a resident of Phoebe Berks Village and Health Care Center until her passing in 2004. Although Ron and Kay serve in very different capacities, both volunteer many hours each year to Phoebe.



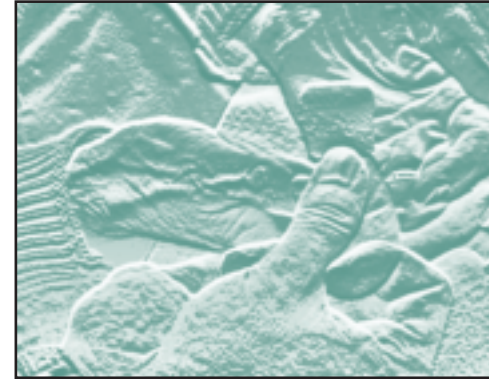
Ronald Rider, Board Chairman
Phoebe Ministries Governing Board

As a retired executive of Travelers Insurance Company and now a senior partner in the insurance and financial services

firm Partners Financial Network, Inc., Ron brings considerable business acumen to his work for Phoebe. He joined the Phoebe Berks Health Care Center Board of Trustees in 1989, long before construction of the Center began.

Today, Ron is Chairman of Phoebe's Governing Board, the top volunteer leader for all of Phoebe Ministries.

Kay also has been a Phoebe Berks volunteer from the community's inception. She recalls when the office was in one of the cottages and she delivered brochures to churches to spread the word about Phoebe's new ministry. Today she makes afghans and crochets decorations to sell in the Phoebe Berks Gift Shop. Every Thursday morning, Kay volunteers at the Health Care Center. "They call me the Carrot Lady," she says, explaining that she leads a group of residents in peeling vegetables for meals as a means of occupational therapy and socialization.



This past year, Ron and Kay established the Rider Family Endowment to support pastoral care at Phoebe Berks. While they have served Phoebe in many ways, their involvement has always centered on living out their faith in service to others. "I feel it is important to do God's work," says Kay.

Indeed, the Rider Family Endowment for Pastoral Care at Phoebe Berks will be a lasting tribute to the legacy of faith, leadership, volunteer service and philanthropy that Ron and Kay have established at Phoebe. ■



Kay Rider has been a Phoebe Berks volunteer since the community opened. Here she leads residents in peeling vegetables for meals as a means of occupational therapy and socialization.